

# Stockport County Supporters' Co-operative – Board Meeting Minutes

**Date:** 24th June 2025

**Location:** Armoury PH, Edgeley

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## 1. Attendance and Apologies

**In Attendance:** John Giles, John Bilsbury, Dave Wetters, Paul Thompson , Dave Marchbank

**Apologies:** Terry Arnold, Cath Shanley

**Guests:** Graham Privett

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## 2. Approval of Previous Minutes

- Minutes of the previous meeting were confirmed as correct.
- Seconded by: **John Bilsbury**
- **John Giles** to circulate a summary of this meeting on social media.

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## 3. Calendar Project

### Charity Partner

- **Walthew House** confirmed as charity partner.
- Calendars sold by Walthew House will generate **100% profit for the charity**.
- Calendars sold by the Co-op will have profits **split 50/50** between Walthewhouse and the **Co-op Guardian Account**.



## Production & Distribution

- Proofreading will take place on **5th–6th July** by **Cath, Graham, and Dave**
- Graham reported **4–5 supporter photos** may be used.
- **Cath** to organise and post calendars requiring delivery.
- **Postage costs** to be confirmed and advertised.

## Printing & Sales

- **Graham and John Giles** to collect calendars from the printers on **Friday 18th July**.
- If a **County pre-season game** is confirmed for **Saturday 19th July**, efforts will be made to sell calendars at the game.

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## 4. Discounted Coach Travel

- Co-op will continue its partnership with **Edgeley Con Club**.
- **Steve Cunningham** has been informed via email.
- Steve will be invited to a future meeting to explore **improvements to the initiative**.
- **John** to contact **Malcolm Cook (C&C Insurance)** regarding potential **sponsorship** to help with costs.

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## 5. Pre-Season Events

- **Dave Marchbank** to email **Gavin Bailey** to arrange the **pre-season Fans Forum**.
- Board to be CC'd into the email.
- **Steve Bellis** to be contacted about a date for **Memorial Day**.
- Co-op to offer assistance with **EP redevelopment plans** ahead of the July meeting.
  - Offer to be sent to **Ken Knott**, CC'ing **Gavin, Steve**, and others.



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## 6. Supporter Season Ticket Assistance

- **Dave Marchbank** to speak with **John Gaskin (HTHs)** to help identify supporters in financial need.
- Thanks were recorded for donors who contributed towards **four season tickets**.

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## 7. Membership Communication

- **Dave Wetters** is exploring ways to **notify members ahead of membership expiry**.
- **John Giles** to explore an email campaign targeting **600+ expired members**, highlighting:
  - Co-op achievements
  - A prompt to **consider rejoining**

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## 8. Media and Publicity

- **John Bilsbury** continues to submit regular Co-op articles to the *Stockport Express*.
- Articles are shared with the board prior to submission.

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## 9. Finances

- **Paul** reported a balance of **£4,800+** in the Co-op working account.
- Finances remain in a **healthy position**.
- Concerns were raised about the **low interest rate** on the **Guardian Account (GA)**.



- Previous research into alternative accounts found no suitable options.

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## 10. Stockport Credit Union

- **John Haslam** from Stockport Credit Union to be invited to the next board meeting.
- Discussion will include:
  - Possible **savings scheme** to help supporters budget for future season tickets.
  - Encouraging savings from **October** to help qualify for a **loan top-up**.
  - Exploring whether the Credit Union could offer a **better interest rate** for the GA.

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## 11. Matchday Presence

- **Dave Wetters** to follow up with the Club about securing a **permanent matchday base** for the Co-op, potentially near the **Friendship Benches**.

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## 12. County Cricket Match

- No confirmed date yet for the annual **County Cricket Match**.

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## 13. AOB (Any Other Business)

- None noted.

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## 14. Actions Summary

Action	Responsible	Deadline/Status
Ask Walthewhouse to sell calendars at HQ	Graham	In Progress
Confirm postage costs for calendars	Cath	TBC
Contact Gavin Bailey re: Fans Forum	Dave	ASAP
Email Steve Bellis re: Memorial Day	Dave	ASAP
Email Ken Knott re: EP redevelopment support	Dave	Before July meeting
Speak to John Gaskin re: supporter ticket scheme	Dave	ASAP
Contact Malcolm Cook re: sponsorship	John	In Progress
Follow up with the Club re: matchday base	Dave W	Ongoing
Arrange expired members email campaign	John Giles	Planned
Contact Stockport Credit Union	Invite: John Haslem	Next board meeting