Stockport County Supporters' Co-operative – Board Meeting Minutes

Date: 23rd July 2025 at 19:00
Location: Armoury PH, Edgeley

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1. Attendance and Apologies

In Attendance:

- John Giles

- John Bilsbury

- Dave Wetters

- Dave Marchbank

- Cath Shanley

Apologies:

- Terry Arnold

- Paul Thompson

Guest:

- Paul Dawson (Edgeley Con Club Coaches) – attended part of the meeting for the **Coach Travel Sponsorship** agenda item

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2. Approval of Previous Minutes

- Minutes of the previous meeting were approved as correct.

- **Action:** Cath to approach Paul for account details to include in the minutes.

- **Action:** John Giles to circulate a summary of this meeting on social media.

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3. Actions Brought Forward

Action	Responsible	Status
Ask Walthewhouse to sell calendars at HQ	Graham	☑ Completed
Confirm postage costs / add worldwide category for calendars	Cath	☑ Completed
Contact Gavin Bailey re: Fans Forum	Dave	☑ Completed
Email Steve Bellis re: Memorial Day	Dave	☑ Completed
Email Ken Knott re: EP redevelopment support	Dave	☑ Completed
Speak to John Gaskin re: supporter ticket scheme	Dave	Awaiting response
Contact Malcolm Cook re: sponsorship	John	No response – exploring alternatives
Follow up with Club re: matchday base	Dave W	Ongoing
Arrange expired members email campaign	John Giles	Planned
Contact Stockport Credit Union / identify John Haslem's successor	Dave	To be discussed next meeting
Circulate summary of this meeting on social media	John Giles	☑ Completed

4. Matters Arising

a) Board Matters & Recruitment

- Dave M has approached local colleges - College students may be able to complete the unfinished website project. Work in progress

- Membership benefits newsletter in progress.

- Dave invited onto **TSBW** and **SK3** podcasts.

b) Co-op Location at Edgeley Park

- Matchday base confirmed at the old temporary ticket office (courtyard area).
- Dave W suggested larger pop up banners to use with the gazebo which the board were in favour of.

c) Cup Game Ticket Crowdfunding

- Opportunity to allocate unsold cup tickets to local schools.

- £200 approved from Co-op; John to approach HTH for an additional £200.

d) Memorial Day

- Dave W to attend.

- **Action:** Cath to order wreath; Dave to collect either from Cath or the florist and coordinate with Ian Lancashire on timings for the day.

e) Calendar Sales at EP

- **Hull Match:** Dave M, John, Cath, Ian

- **Bolton Match:** Ian, Cath, Dave M, Graham Privett

- **Fans Forum:** Dave M, Ian, Cath, John

- 11 online sales recorded to date.
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- **Action**: Cath to ask Ian to add in World Zones to the postage

f) Flag Bearer Scheme Sponsorship

- Sponsored by Dave Wardle.

- Co-op receives scoreboard name display and flag presence.

- Season cost: £1900

- Raffle prize secured.

g) New Co-op Brochure

- John obtaining quote from HB Print.

- Brochure will highlight: free ticket scheme, EP redevelopment support, away travel, etc.

h) Revenue Initiatives

- **Auction items:**

    - Donated Bukta shirt

    - Signed County champions shirt (via Community Trust)

- Calendar proceeds to be deposited into the current account (Board approved).

- "Evening With" event in development with former players (Paul Jones, Kevin Cooper, possibly Brendan Elwood).

i) Credit Union

- Awaiting contact details for John Haslem's successor.

j) Coach Travel Sponsorship

- Eventbrite continues to be used successfully.

- Paul Dawson to send regulars' list to Dave W and John for Co-op member cross-check.

- Suggested migration from WebCollect to **HubSpot CRM**; Paul can assist with how data could be exported.
- **Action:** Cath to check if Paul has paid the last invoice.

- Paul offered **match ball sponsorship** for the Huddersfield game (Jan 2026).

k) Accounts – Sedulo

- The board approved Sedulo's quote for this year's accounts.

l) Charity Budget Proposal – *Carried forward to next meeting*

To discuss:

- How to advertise availability

- Eligibility criteria (e.g., do recipients need to be Co-op supporters?)

- Standard donation amount (e.g., £20–25)

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9. Routine Business

Membership

- System still causing issues with lapsed members. Data cleanse required.

- **Action:** Dave to audit the membership system against bank statements.

- **Current Membership:** 252

- John G looking to engage Platform 81 for a lapsed membership campaign

Finance

- **Action:** Cath to request updated account info from Paul for inclusion in minutes.

Comms and Media

- First programme column of the season to appear in the **Bolton** matchday programme.

- John B continues weekly column for the **Stockport Express**.
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- John B agreed to provide a live X feed from the fans forum on 30.7.25

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13. AOB (Any Other Business)

- Board agreed to firm up a date for the AGM at the next meeting and agreed The Spinning Top as the venue.

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14. Actions Summary

Action	Name	Status
Follow up with John Gaskin re: supporter ticket scheme	Dave M	Awaiting response
Contact Malcolm Cook or alternatives re: sponsorship	John G	In Progress
Finalise matchday base setup	Dave W	Ongoing
Arrange expired members email campaign, engaging with Platform 81	John G	Planned
Contact Stockport Credit Union / identify successor	Dave M	Next meeting
Audit membership system vs. bank statements	Dave W	Pending
Request updated accounts for minutes	Cath	Pending

Task	Owner	Status
Finalise printing of Co-op brochure	John G	In Progress
Check coach invoice payment status	Cath	New
Order Memorial Day wreath	Cath	New
Coordinate with Ian Lancashire re Memorial Day	Dave W	New
John B to provide live X feed from fans forum	John B	Pending
Dave M to update on local college initiative at next meeting	Dave M	In Progress
Ask for updated accounts information for inclusion in meeting minutes	Cath	New
Regular travellers on Con Club coaches details to be sent to John G and Dave W for cross check	Paul D	New
Approach HTH for £200 donation for cup tickets crowd funding	John G	New
Ask Ian Brown to add world zones to the postage for calendars	Cath	New